



Bill Hobbs

President

17 January 2008

Dear Members of the McQuaid Jesuit Community,

As you are aware, McQuaid Jesuit is in the midst of developing an enrollment management strategy and program to ensure sustained enrollment and continued academic excellence in the years ahead. In the face of the demographic realities of the Greater Rochester area, we know that it will be a challenge both to maintain our high standards and to ensure that McQuaid Jesuit is affordable and accessible to all young men who meet our admissions standards.

The purpose of this letter is not to request a donation, but rather to ask a simple favor – as you encounter families that might be considering a McQuaid Jesuit education for their sons, please inform them and assure them of the availability of the resources to make this happen. One of the great strengths of our school is the socio-economic diversity reflected by the 34 school districts from which our young men come. We are working arduously to make sure that this important and essential element of a McQuaid Jesuit education continues into the years ahead.

This year, for the first time, we will be offering financial aid to families in our Middle School program. In the years ahead, one of our key goals is to double the endowment, as we have done in the last five years, to be in a position to increase our financial aid assistance to McQuaid Jesuit families.

As a school, we are committed to providing the financial assistance necessary for families to have their sons enroll at and attend McQuaid Jesuit. We are aware of the many, and often substantial, sacrifices that parents make to provide a McQuaid Jesuit education for their sons. Our resources are not unlimited, but we have been the beneficiaries of the generosity of our alumni, past and current parents, and friends of the school to fund our financial aid programs. While our endowment is relatively modest, at \$10 million it provides us with approximately \$450,000 for financial aid per year. Tuition gifts, the McQuaid Jesuit Fund, and other donations provide an additional \$400,000. When you consider the funding for the \$1700 gap between tuition and actual costs per student, there is in reality another \$1.5 million in financial aid, a share of which each and every McQuaid Jesuit family receives.

If you have questions about our financial aid program, or if you have friends or acquaintances who need that information, please have them contact Mr. Christopher Parks, our Dean of Admissions (585.256.6117 or cparks@mcquaid.org). Information about financial aid and tuition assistance is also available on the McQuaid Jesuit webpage under the admissions tab.

We realize that parents of McQuaid Jesuit students in fact pay double for their sons' middle and high school education – both in local school taxes and in tuition costs at the school. The qualities of our school, identified in our recent marketing analysis – academic excellence, faith and values, brotherhood, and a network for life, are a distinctive combination that only McQuaid Jesuit provides in the Rochester area. For your support in continuing the legacy and tradition, and ensuring the future of McQuaid Jesuit, we are truly grateful.

Sincerely yours,

A handwritten signature in black ink, appearing to read "BHobbs".

Bill Hobbs
President